

**2008 Florida Hospices and Palliative Care
Diversity Summit Program
June 16, 17, 18
Hyatt Regency Orlando International Airport**

Please note that times and schedule subject to change

June 16, 2008

Early Registration 1:00pm – 4:00pm

Welcome Reception: 5:00pm – 6:00pm
Opening Remarks by
Anthony Palumbo, President
Florida Hospices & Palliative Care

Opening Session (Plenary)
“The Diversity and Innovation Imperative”
Peter Kageyama, President, Creative Tampa Bay

6:00pm – 7:30pm

June 17, 2008

Breakfast 8:00am – 9:00am

Opening Session (Plenary) 9:00am – 10:30am
“Heath Care Disparities – Can You Spot Them?”
Cal Jackson, BC/BS of Florida, Inc.

Break 10:30am – 11:00am

Small Group Sessions (3) 11:00am – 12:15pm
“Specific Techniques”

**A. “Engaging Your Community – Techniques for Taking the Need
Outside Your Organization” (Part 1)**

Ben Warner, Jacksonville Community Council, Inc. (JCCI)

B. “Organizational Self- Assessment for Cultural Competency”

Cal Jackson, BC/BS of Florida, Inc.

**C. “Serving People Where They Are: Shands Jacksonville’s
‘Heal Thy People’ Program”**

Zelma Dickerson, Shands Jacksonville

Lunch 12:15pm – 1:15pm

Small Group Sessions (3)
“Specific Practices”

1:15pm – 2:30pm

- A. **“Don’t Build Diversity Councils or Affinity Groups Without the Following...”**
Cal Jackson, BC/BS of Florida, Inc.
- B. **Human Resource Focus – “Legal Considerations for Developing Diversity Programs”**
Lisa Carter, Director of Recruitment & Retention, Tidewell Hospice
- C. **“Engaging Your Community – Techniques for Taking the Need Outside Your Organization” (Part 2)**
Ben Warner, Jacksonville Community Council, Inc. (JCCI)

Break

2:30pm – 3:00pm

“Diversity and Innovation Interactive Workshop”
Peter Kageyama, President, Creative Tampa Bay

3:00pm – 5:00pm

Adjourn for the Day

5:00pm

June 18, 2008

Breakfast

8:00am – 9:00am

Opening Session (Plenary)

9:00am – 10:30am

“Why Diversity Works for Business”

Maria Brous, Media and Community Relations, Publix Supermarkets

Break

10:30 am – 11:00am

“Next Steps – Putting Ideas into Action” -
Peter Kageyama, President, Creative Bay

11:00am – 12:30pm

Evaluations/Suggestions for next year’s content

Summit Conclusion

12:30pm